



**For Immediate Release**

**Contact: Lee Concha  
Phone: 312-932-1246**

### **Collection Benefits Local Y Children**

Chicago, IL (July 20, 2007) – The YMCA of Metropolitan Chicago received a \$10,000 donation from the Community Currency Exchange Association (CCEA) of Illinois as part of a summer-long “Back to School” drive. The check represents the funds that have been collected to date by the CCEA.

“Thanks to our partners, the Y will be able to provide children the supplies they need to start their school year. Whether we’re providing backpacks, notebooks or after-school tutoring, the Y is always there for kids. Education is critical to our future. We hear that phrase so often but we need to support the notion as well. With these partners, we’re making a difference in a very tangible way,” said Steve Dahlin, Chief Operating Officer of the YMCA of Metropolitan Chicago.

Michael Hans and David Barr, CCEA Board members, presented the check to Dahlin at the WBBM-FM B96 booth at Six Flags Great America in Gurnee, where on-air personalities Stylz and Roman pledged an additional \$500 to help purchase school supplies for Y children.

“We think giving kids school supplies is a great way to help out and do something important for Chicago. We’re really happy B96 has gotten behind this in a big way and we just want to do our part to give something back,” J. Roman said.

The campaign, which runs through Aug. 8, is in its third year and counts on the support of Six Flags, Kits for Kidz and Western Union. The funds will be used to purchase school supplies for thousands of YMCA children that come from financially-challenged families and will be distributed later this summer.

Donations are accepted at all 600 Chicagoland Currency Exchanges.

Additional media support for the program is being provided by WLS-AM, WXRT-FM, WOJO-FM, WPPN-FM, WILV-FM, WLUP-FM, WBBM-FM and WPWX-FM.

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*Through its 43 Centers and more than 100 extension sites, the YMCA helps children learn and grow, teaches young people to lead, brings families closer, and encourages individual health and well-being. The fourth largest non-profit in Chicago and one of the largest human services organizations in the nation, YMCA programs impact hundreds of thousands of lives annually, helping to strengthen neighborhoods and respond to community needs across Chicagoland. To learn more, visit [www.ymcachgo.org](http://www.ymcachgo.org).*

*The Community Currency Exchange Association of Illinois was formed in 1937. The Association oversees the marketing, advertising and community outreach programs for the states’ 600*

*Currency Exchanges. Through the years, the Association has worked to provide a variety of business, government and financial services to the citizens of Illinois.*

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